For Immediate Release (Oct 19th 2015)

PRESS RELEASE



Your Peers, Your Science Academic Publishing is Evolving

PeerJ announces new 'APC' option – a single low payment for full open access publication

PeerJ is pleased to announce that from today, researchers will have the option to pay a fixed (U.S.) \$695 per article fee ('APC') to publish in *PeerJ*, the award winning peer-reviewed Open Access journal in biology, medicine, and the life sciences. This option is also available to the new *PeerJ Computer Science* journal and represents one of the lowest APCs amongst similar classes of Open Access journals in academia.

Timing the announcement with the start of Open Access Week (a global celebration of open access publication in academia), Jason Hoyt, CEO and co-founder of PeerJ said that PeerJ "has received a lot of feedback that some funders were unwilling to pay for 'lifetime benefits', and in addition we have heard that it can be difficult to explain the normal membership option to co-authors. As a result, it made sense to offer an alternative payment option for people in that situation." The original PeerJ membership pricing remains in place, and authors can still pay a one off fee for the ability to publish for free thereafter.

PeerJ has priced the APC to be amongst the lowest in the industry for the class of service that researchers receive at PeerJ. At \$695, it is hundreds or even thousands of dollars less than comparable multidisciplinary journals which charge 1,100 - 3,000 for Open Access. "We're able to charge less because we've built our publishing platform in-house, and refine it continuously to create one of the most efficient workflows for publishing academic research. In short, it takes less time and human effort to publish the same quality of peer-reviewed research at PeerJ than elsewhere" said Hoyt.

Despite the lower cost, PeerJ delivers a superior publishing experience. First decisions are rendered rapidly (with a current median time of ~24 days); articles undergo a thorough, professional peer-review process; and published articles are made available on a cutting edge publication platform. PeerJ articles are indexed in PubMed, PubMed Central, Web of Science, Google Scholar, Scopus and more.

Pete Binfield, co-founder of PeerJ said that "in an era when publishers can charge thousands of dollars for open access publication, this new APC option shows that there is an answer for funders and authors who are demanding more responsibly priced Open Access publishing."

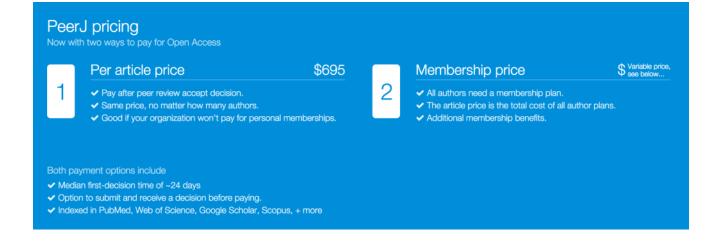


Image Title: Screenshot of the new payment options

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About PeerJ:

PeerJ is an Open Access publisher of PeerJ (a peer-reviewed journal covering biology, medicine and the health sciences), PeerJ Computer Science (covering all of computer science) and PeerJ PrePrints (an unpeer reviewed preprint server). PeerJ is based in San Francisco, CA and London, UK and can be accessed at https://peerj.com/. PeerJ's mission is to help the world efficiently publish its knowledge.

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PeerJ was the recipient of the 2013 ALPSP Award for Publishing Innovation.

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