### **NEWS RELEASE 25-JUN-2024**

# PeerJ launches Aesthetic and Regenerative Medicine Hub in partnership with Agorà

Business Announcement PEERJ

PeerJ has partnered with Agorà, the Scientific Society of Aesthetic Medicine, to launch an <u>Aesthetic and Regenerative Medicine Hub</u>.

Agorà is a renowned leader in aesthetic medical education and research. The partnership with award-winning Open Access publisher PeerJ aims to advance the fields of aesthetic and regenerative medicine, providing a collaborative environment for cutting-edge research with practical applications.

The Aesthetic and Regenerative Medicine Hub combines research articles published in *PeerJ Life & Environment* with an array of tools and programs to support and develop a vibrant research community. Any researcher will be able to join the Hub Community and submit their research to the Aesthetic and Regenerative Medicine Hub, but joining Agorà unlocks additional benefits both in the Hub, and as a member of a growing international society.



**IMAGE:** 

LOGO

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"This partnership signifies a pivotal opportunity to enhance the impact of our community's research. By leveraging PeerJ's robust publishing infrastructure, we aim to facilitate greater accessibility to high-quality, Open Access publication across the Aesthetic Medicine and Regenerative Medicine sectors. Our national and international collaborators are enthusiastic about this new initiative." said Claudio Plebani, General Secretary of Agorà.

This collaboration marks the launch of the second PeerJ Hub, following on from the success of the IABO Hub, created in collaboration with the International Association for Biological Oceanography. The third PeerJ Hub will launch in October.

PeerJ Hubs are a new vision for society and association publishing. Built on top of PeerJ's existing infrastructure and journal portfolio, Hubs provide a submission portal for partner societies and research associations, with editorial guidance and oversight provided by their members. Peer review is managed by PeerJ, and articles are published in PeerJ's existing portfolio, giving immediate access to high quality, indexed journals with established reputations and metrics.

"We are delighted to partner with Agorà to launch their Hub, and are excited to welcome researchers and practitioners from the aesthetic and regenerative medicine community to PeerJ. We share Agorà's vision to provide an open and collaborative platform for this growing area of research and practice, and to showcase the development of cutting edge approaches and globally recognised best practice," said Nathaniel Gore, PeerJ's Director of Communities.

PeerJ welcomes discussions with other scholarly societies and associations who are interested in launching their own Hub. Hub partners can choose from a range of editorial and benefit models, including discounted APCs for their members and a unique cooperative model based on PeerJ's Tokens program.

Contact <a href="mailto:communties@peerj.com">communties@peerj.com</a> to start a discussion.

## OTHER INFORMATION FOR JOURNALISTS

**About PeerJ:** PeerJ is an award-winning Open Access publisher dedicated to advancing scholarly communication and research dissemination. With a commitment to transparency, accessibility, and innovation, PeerJ empowers researchers worldwide to share their discoveries and contribute to the advancement of knowledge across diverse disciplines.

PeerJ is wholly owned by Taylor & Francis, an Informa Group Company.

About Agorà: Agorà - the Scientific Society of Aesthetic Medicine - is deeply engaged in advancing and disseminating knowledge in Aesthetic Medicine, both domestically within Italy and on the global stage. For over 35 years, it has served as a key reference for Aesthetic Doctors, pioneering an Italian-centric perspective on training methodologies. This perspective differs significantly from the international approach, emphasizing careful attention, in-depth understanding, and a range of specific treatments. Agorà champions a 'soft' approach to imperfections, aiming to achieve results that appear natural rather than alterations that are overly conspicuous.

Since 1998, Agorà has organized the annual International Congress of Aesthetic Medicine, a premier global event facilitating interdisciplinary discussions and offers insights into cutting-edge advancements.

#### **Media Contacts**

For more information, please contact: Gavin Morrison, Editorial Community Manager, PeerJ (gavin.morrison@peerj.com); Francesca Arrigoni, Medical Affairs Advisor, Agorà (f.arrigoni@agora.clinic)

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## **Media Contact**

Gavin Morrison Editorial Community Manager, PeerJ gavin.morrison@peerj.com

# **Expert Contact**

Francesca Arrigoni Medical Affairs Advisor, Agorà f.arrigoni@agora.clinic